

Salesperson

Sales Office

**Buyer Name** 

Phone/Fax

**Account Types** 

Date:

**Billing Type** 

Comments

CPE

 Contract # So29942
 Date Entered
 11/08/21

 Schedule Dates
 10/19/21-10/25/21
 Last Modified
 11/08/21

 Advertiser
 Hala Ayala for Lt Gov-D (141761)
 Entered By
 Mark Afshar

 Agency
 Sena Kozar Strategies (19658)
 CO-OP
 No

 Product
 POLITICAL CANDIDATE (ns) (1186)
 External #

 Brand
 Hala for LT GOV 10.19-10.25 (1632698)
 Demo

HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)

Local/Political Candidate Agency BRD

WJLA/GJLA/EJLA

Weekly/Irregular

10.19-10.25

Date Entered	11/08/21
Last Modified	11/08/21
Entered By	Mark Afshar
CO-OP	No
External #	
Demo	
Order Type	Annual Membe
Package Deal	
Commission %	15.00
Commission	\$16,586.25
Net Total	\$93,988.75
Sales Tax	

Date:

Comments:

Washington (WJLA	.)	
By Broadcast Month	<b>Spots</b>	<u>Rate</u>
Oct. 2021	98	\$110,575.00
Grand Total:	98	\$110,575.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/19/21-10/19/21	3		5A- News-Good Morning Washington at 5a			2						\$150.00		Washington (WJLA)		11/8/21
1.0.1	Preempt	10/19/21														Washington (WJLA)	Pre-empt/Exception -	
1.0.2	Preempt	10/19/21														Washington (WJLA)	Pre-empt/Exception -	
2.0	Normal Line / SPOT	10/19/21-10/19/21	2		5:58:15A- News-7News ON YOUR SIDE at 6AM			2					2	\$525.00	\$1,050.00	Washington (WJLA)		11/8/21
3.0	Normal Line / SPOT	10/19/21-10/19/21	2	:30	9A- Live with Kelly			2					1	\$400.00	\$400.00	Washington (WJLA)		11/8/21
3.0.1	Preempt	10/19/21														Washington (WJLA)	Pre-empt/Exception -	
4.0	Normal Line / SPOT	10/19/21-10/19/21	1	:30	8A- 9A (EST)			1					1	\$1,600.00	\$1,600.00	Washington (WJLA)		11/8/21
5.0	Normal Line / SPOT	10/19/21-10/19/21	1	:30	7A- 8A (EST)			1					1	\$1,600.00	\$1,600.00	Washington (WJLA)		11/8/21
6.0	Normal Line / SPOT	10/19/21-10/19/21	2	:30	10A- 11A (EST)			2					2	\$250.00	\$500.00	Washington (WJLA)		11/8/21
7.0	Normal Line / SPOT	10/19/21-10/19/21	1	:30	10:58:25A- ABC-The View			1					1	\$1,050.00	\$1,050.00	Washington (WJLA)		11/8/21
8.0	Normal Line / SPOT	10/19/21-10/19/21	1		11:59:56A- News-7News ON YOUR SIDE at Noon			1					1	\$800.00	\$800.00	Washington (WJLA)		11/8/21
9.0	Normal Line / SPOT	10/19/21-10/19/21	2	:30	2P- ABC-General Hospital			1					1	\$525.00	\$525.00	Washington (WJLA)		11/8/21
					CON	FIF	RM/	AΤΙ	101	1 C	ON.	TR	RAC	Т			I	"

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

Accepted-Station:

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:



Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr S	Su Su	Spots	Rate	Total	Station	Comments	Entered
10.0	Normal Line / SPOT	10/19/21-10/19/21	1	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM			1						\$1,800.00		Washington (WJLA)		11/8/21
10.0.1	Preempt	10/19/21														Washington (WJLA)	Pre-empt/Exception -	
11.0	Normal Line / SPOT	10/23/21-10/23/21	3	:30	11:59A- Sports-ABC College Football Early						1		1	\$1,000.00	\$1,000.00	Washington (WJLA)		11/8/21
12.0	Normal Line / SPOT	10/24/21-10/24/21	3		8P- ABC-Celebrity Wheel of Fortune (Sunday)							1	1	\$3,000.00	\$3,000.00	Washington (WJLA)		11/8/21
13.0	Normal Line / SPOT	10/24/21-10/24/21	3		9P- ABC-Supermarket Sweep (Sunday)							1	1	\$2,500.00	\$2,500.00	Washington (WJLA)		11/8/21
14.0	Normal Line / SPOT	10/22/21-10/22/21	3	:30	6:27P- 6:30P (EST)						1		1	\$2,500.00	\$2,500.00	Washington (WJLA)		11/8/21
15.0	Normal Line / SPOT	10/25/21-10/25/21	3	:30	6:27P- 6:30P (EST)		1							\$2,500.00		Washington (WJLA)		11/8/21
15.0.1	Preempt	10/25/21														Washington (WJLA)	Pre-empt/Exception -	
16.0	Normal Line / SPOT	10/25/21-10/25/21	3	:30	8P- 10P (EST)		1						1	\$3,000.00	\$3,000.00	Washington (WJLA)		11/8/21
17.0	Normal Line / SPOT	10/25/21-10/25/21	2	:30	5:58A- 7A (EST)		2						2	\$525.00	\$1,050.00	Washington (WJLA)		11/8/21
18.0	Normal Line / SPOT	10/25/21-10/25/21	3	:30	5A- 6A (EST)		1						1	\$150.00	\$150.00	Washington (WJLA)		11/8/21
19.0	Normal Line / SPOT	10/25/21-10/25/21	1	:30	12P- 1P (EST)		1							\$800.00		Washington (WJLA)		11/8/21
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Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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B/E Bookend P/B Piggy Back



Date:

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPV	V Mo	Tu	ı We	Th	Fr	Sa S	u Spo	ots	Rate	Total	Station	Comments	Entered
19.0.1	Preempt	10/25/21															Washington (WJLA)	Pre-empt/Exception -	
20.0	Normal Line / SPOT	10/24/21-10/24/21	3	:30	9P- 10P (EST)							1		1	\$2,500.00	\$2,500.00	Washington (WJLA)		11/8/21
21.0	Normal Line / SPOT	10/19/21-10/19/21	1	:30	6:58:46P- Wheel Of Fortune			1						1	\$3,600.00	\$3,600.00	Washington (WJLA)		11/8/21
22.0	Normal Line / SPOT	10/19/21-10/19/21	1	:30	7:29:26P- Jeopardy			1						1	\$5,200.00	\$5,200.00	Washington (WJLA)		11/8/21
23.0	Normal Line / SPOT	10/20/21-10/20/21	3		5A- News-Good Morning Washington at 5a				2						\$150.00		Washington (WJLA)		11/8/21
23.0.1	Preempt	10/20/21															Washington (WJLA)	Pre-empt/Exception -	
23.0.2	Preempt	10/20/21															Washington (WJLA)	Pre-empt/Exception -	
24.0	Normal Line / SPOT	10/20/21-10/20/21	2		5:58:15A- News-7News ON YOUR SIDE at 6AM				2					2	\$525.00	\$1,050.00	Washington (WJLA)		11/8/21
25.0	Normal Line / SPOT	10/20/21-10/20/21	2	:30	9A- Live with Kelly				2					2	\$400.00	\$800.00	Washington (WJLA)		11/8/21
26.0	Normal Line / SPOT	10/20/21-10/20/21	1	:30	8A- 9A (EST)				1					1	\$1,600.00	\$1,600.00	Washington (WJLA)		11/8/21
27.0	Normal Line / SPOT	10/20/21-10/20/21	1	:30	7A- 8A (EST)				1					1	\$1,600.00	\$1,600.00	Washington (WJLA)		11/8/21
28.0	Normal Line / SPOT	10/20/21-10/20/21	2	:30	10A- 11A (EST)				2					2	\$250.00	\$500.00	Washington (WJLA)		11/8/21
29.0	Normal Line / SPOT	10/20/21-10/20/21	1	:30	10:58:25A- ABC-The View				1					1	\$1,050.00	\$1,050.00	Washington (WJLA)		11/8/21
		•	•	•	CON	FI	RM.	ΑT	ΓIO	N (	CO	NT	RA	C				·	

Date:

Comments:

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Accepted-Station:

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:

Printed At: 12:45 PM on Wednesday, February 9 2022

Washington (WJLA)

Oct. 2021

Grand Total:

By Broadcast Month Spots

98

<u>Rate</u>

\$110,575.00

\$110,575.00



Weekly/Irregular

**Billing Type** 

Comments

Date:

Washington (WJLA	A)	
By Broadcast Month	<u>Spots</u>	<u>Rate</u>
Oct. 2021	98	\$110,575.00
Grand Total:	98	\$110,575.00
		4/

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr Sa	Su	Spots	Rate	Total	Station	Comments	Entered
30.0	Normal Line / SPOT	10/20/21-10/20/21	1	:30	11:59:56A- News-7News ON YOUR SIDE at Noon				1				1	\$800.00	\$800.00	Washington (WJLA)		11/8/21
31.0	Normal Line / SPOT	10/20/21-10/20/21	2	:30	2P- ABC-General Hospital				1				1	\$525.00	\$525.00	Washington (WJLA)		11/8/21
32.0	Normal Line / SPOT	10/20/21-10/20/21	1	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM				1				1	\$1,800.00	\$1,800.00	Washington (WJLA)		11/8/21
33.0	Normal Line / SPOT	10/20/21-10/20/21	1	:30	6:58:46P- Wheel Of Fortune				1				1	\$3,600.00	\$3,600.00	Washington (WJLA)		11/8/21
34.0	Normal Line / SPOT	10/20/21-10/20/21	1	:30	7:29:26P- Jeopardy				1				1	\$5,200.00	\$5,200.00	Washington (WJLA)		11/8/21
35.0	Normal Line / SPOT	10/21/21-10/21/21	3	:30	5A- News-Good Morning Washington at 5a					2			2	\$150.00	\$300.00	Washington (WJLA)		11/8/21
36.0	Normal Line / SPOT	10/21/21-10/21/21	2		5:58:15A- News-7News ON YOUR SIDE at 6AM					2			2	\$525.00	\$1,050.00	Washington (WJLA)		11/8/21
37.0	Normal Line / SPOT	10/21/21-10/21/21	2	:30	9A- Live with Kelly					2			2	\$400.00	\$800.00	Washington (WJLA)		11/8/21
38.0	Normal Line / SPOT	10/21/21-10/21/21	1	:30	8A- 9A (EST)					1			1	\$1,600.00	\$1,600.00	Washington (WJLA)		11/8/21
39.0	Normal Line / SPOT	10/21/21-10/21/21	1	:30	7A- 8A (EST)					1			1	\$1,600.00	\$1,600.00	Washington (WJLA)		11/8/21
40.0	Normal Line / SPOT	10/21/21-10/21/21	2	:30	10A- 11A (EST)					2			2	\$250.00	\$500.00	Washington (WJLA)		11/8/21
41.0	Normal Line / SPOT	10/21/21-10/21/21	1	:30	10:58:25A- ABC-The View					1			1	\$1,050.00	\$1,050.00	Washington (WJLA)		11/8/21
					CON	FIF	RM/	ΑTI	10	V C	ON	<b>JT</b> F	RAC	Т				

Date:

Comments:

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Accepted-Station:

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:



Run Times

Comments

Sec Length

Date:

Dates

			-,
	Grand Total:	98 \$1	110,575.00
	Station	Comments	Entered
Washington (	(WJLA)		11/8/21
Washington (	WJLA)		11/8/21
Washington (	(WJLA)		11/8/21
Washington (	(WJLA)		11/8/21
Washington (	WJLA)		11/8/21
) Washington (	(WJLA)		11/8/21
Washington (	WJLA)	Pre-empt/Exception -	

Washington (WJLA)

Oct. 2021

By Broadcast Month Spots

98

<u>Rate</u>

\$110,575.00

	Line Type / Break Type (Ref #)	Dutes	July	Lengen	run mines	J	 ·u	***			 Spots	Rute	Total	Station	Comments	Littered
42.0	Normal Line / SPOT	10/21/21-10/21/21	1		11:59:56A- News-7News ON YOUR SIDE at Noon				1		1	\$800.00	\$800.00	Washington (WJLA)		11/8/21
43.0	Normal Line / SPOT	10/21/21-10/21/21	2	:30	2P- ABC-General Hospital				1		1	\$525.00	\$525.00	Washington (WJLA)		11/8/21
44.0	Normal Line / SPOT	10/21/21-10/21/21	1		5:59:26P- News-7News ON YOUR SIDE at 6PM				1		1	\$1,800.00	\$1,800.00	Washington (WJLA)		11/8/21
45.0	Normal Line / SPOT	10/21/21-10/21/21	1	:30	6:58:46P- Wheel Of Fortune				1		1	\$3,600.00	\$3,600.00	Washington (WJLA)		11/8/21
46.0	Normal Line / SPOT	10/21/21-10/21/21	1	:30	7:29:26P- Jeopardy				1		1	\$5,200.00	\$5,200.00	Washington (WJLA)		11/8/21
47.0	Normal Line / SPOT	10/22/21-10/22/21	3		5A- News-Good Morning Washington at 5a				2	2	1	\$150.00	\$150.00	Washington (WJLA)		11/8/21
47.0.1	Preempt	10/22/21												Washington (WJLA)	Pre-empt/Exception -	
48 N	Normal Line / CDOT	10/22/21 10/22/21	2	.30	5:58:15A- News-7News ON				2	2	2	\$525.00	\$1,050.00	Washington (WJLA)		11/8/21
10.0	Normal Line / SPOT	10/22/21-10/22/21			YOUR SIDE at 6AM											
	, , , , , , , , , , , , , , , , , , ,	10/22/21-10/22/21	2		YOUR SIDE at 6AM 9A- Live with Kelly				2		2	\$400.00	\$800.00	Washington (WJLA)		11/8/21
49.0	, , , , , , , , , , , , , , , , , , ,		2	:30					2	?	2	\$400.00 \$1,600.00		Washington (WJLA) Washington (WJLA)		11/8/21
49.0	Normal Line / SPOT	10/22/21-10/22/21	2 1 1	:30	9A- Live with Kelly				1		2 1 1		\$1,600.00			+
49.0 50.0 51.0	Normal Line / SPOT Normal Line / SPOT Normal Line / SPOT	10/22/21-10/22/21 10/22/21-10/22/21	2 1 1 2	:30 :30	9A- Live with Kelly 8A- 9A (EST)				1 2	-	2 1 1 2	\$1,600.00	\$1,600.00 \$1,600.00	Washington (WJLA)		11/8/21

SPW Mo Tu We Th Fr Sa Su Spots

Rate

Date:

Total

Comments:

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Accepted-Station:

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:

Printed At: 12:45 PM on Wednesday, February 9 2022

Line Type / Break Type (Ref #)



Washington (WJL/		Data
By Broadcast Month		Rate
Oct. 2021	98	\$110,575.00
Grand Total:	98	\$110,575.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th F	-r 9	Sa Su	Spots	Rate	Total	Station	Comments	Entered
53.0	Normal Line / SPOT	10/22/21-10/22/21	1	:30	10:58:25A- ABC-The View					1	1		1	\$1,050.00	\$1,050.00	Washington (WJLA)		11/8/21
54.0	Normal Line / SPOT	10/25/21-10/25/21	1	:30	10:58:25A- ABC-The View		1						1	\$1,050.00	\$1,050.00	Washington (WJLA)		11/8/21
55.0	Normal Line / SPOT	10/22/21-10/22/21	1	:30	11:59:56A- News-7News ON YOUR SIDE at Noon					1	1		1	\$800.00	\$800.00	Washington (WJLA)		11/8/21
56.0	Normal Line / SPOT	10/25/21-10/25/21	1		11:59:56A- News-7News ON YOUR SIDE at Noon		1						1	\$800.00	\$800.00	Washington (WJLA)		11/8/21
57.0	Normal Line / SPOT	10/25/21-10/25/21	2	:30	2P- ABC-General Hospital		1						1	\$525.00	\$525.00	Washington (WJLA)		11/8/21
58.0	Normal Line / SPOT	10/22/21-10/22/21	2	:30	2P- ABC-General Hospital					1	1		1	\$525.00	\$525.00	Washington (WJLA)		11/8/21
59.0	Normal Line / SPOT	10/22/21-10/22/21	1		5:59:26P- News-7News ON YOUR SIDE at 6PM					1	1		1	\$1,800.00	\$1,800.00	Washington (WJLA)		11/8/21
60.0	Normal Line / SPOT	10/25/21-10/25/21	1	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM		1						1	\$1,800.00	\$1,800.00	Washington (WJLA)		11/8/21
61.0	Normal Line / SPOT	10/22/21-10/22/21	1	:30	6:58:46P- Wheel Of Fortune					1	1		1	\$3,600.00	\$3,600.00	Washington (WJLA)		11/8/21
62.0	Normal Line / SPOT	10/25/21-10/25/21	1	:30	6:58:46P- Wheel Of Fortune		1						1	\$3,600.00	\$3,600.00	Washington (WJLA)		11/8/21
63.0	Normal Line / SPOT	10/22/21-10/22/21	1	:30	7:29:26P- Jeopardy						1		1	\$5,200.00	\$5,200.00	Washington (WJLA)		11/8/21
64.0	Normal Line / SPOT	10/25/21-10/25/21	1	:30	7:29:26P- Jeopardy		1						1	\$5,200.00	\$5,200.00	Washington (WJLA)		11/8/21
					CON	FIR	RMA	4ΤΙ	101	V C	0	NTF	RAC	T				

Accepted-Agency/Advertiser:
Date:
Accepted-Station:
Date:
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B/E Bookend P/B Piggy Back



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Washington (WJLA	-	Pata .
By Broadcast Month		Rate
Oct. 2021	98	\$110,575.00
Grand Total:	98	\$110,575.00
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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entered
65.0	Normal Line / SPOT	10/19/21-10/19/21	2		11:00:26P- News-7News ON YOUR SIDE at 11PM			1					1	\$650.00	\$650.00	Washington (WJLA)		11/8/21
66.0	Normal Line / SPOT	10/20/21-10/20/21	2		11:00:26P- News-7News ON YOUR SIDE at 11PM				1				1	\$650.00	\$650.00	Washington (WJLA)		11/8/21
67.0	Normal Line / SPOT	10/21/21-10/21/21	2		11:00:26P- News-7News ON YOUR SIDE at 11PM					1			1	\$650.00	\$650.00	Washington (WJLA)		11/8/21
68.0	Normal Line / SPOT	10/22/21-10/22/21	2		11:00:26P- News-7News ON YOUR SIDE at 11PM						1		1	\$650.00	\$650.00	Washington (WJLA)		11/8/21
69.0	Normal Line / SPOT	10/25/21-10/25/21	2		11:00:26P- News-7News ON YOUR SIDE at 11PM		1						1	\$650.00	\$650.00	Washington (WJLA)		11/8/21
70.0	Normal Line / SPOT	10/19/21-10/19/21	2	:30	11:35P- ABC-Jimmy Kimmel			1					1	\$400.00	\$400.00	Washington (WJLA)		11/8/21
71.0	Normal Line / SPOT	10/20/21-10/20/21	2	:30	11:35P- ABC-Jimmy Kimmel				1				1	\$400.00	\$400.00	Washington (WJLA)		11/8/21
72.0	Normal Line / SPOT	10/21/21-10/21/21	2	:30	11:35P- ABC-Jimmy Kimmel					1			1	\$400.00	\$400.00	Washington (WJLA)		11/8/21
73.0	Normal Line / SPOT	10/22/21-10/22/21	2	:30	11:35P- ABC-Jimmy Kimmel						1		1	\$400.00	\$400.00	Washington (WJLA)		11/8/21
74.0	Normal Line / SPOT	10/25/21-10/25/21	2	:30	11:35P- ABC-Jimmy Kimmel		1						1	\$400.00	\$400.00	Washington (WJLA)		11/8/21
75.0	Normal Line / SPOT	10/19/21-10/19/21	2	:30	12:37A- ABC-Nightline			1					1	\$125.00	\$125.00	Washington (WJLA)		11/8/21
		_			CON	FIR	RMA	4TI	Ю	N C		NTF	RAC	Т		_		

Date:

Comments:

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Accepted-Station:

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:



Run Times

76.0	Normal Line / SPOT	10/20/21-10/20/21	2	:30	12:37A- ABC-Nightline			1			1	\$125.00	\$125.0	Washington (WJLA)		11/8/21
77.0	Normal Line / SPOT	10/21/21-10/21/21	2	:30	12:37A- ABC-Nightline				1		1	\$125.00	\$125.0	Washington (WJLA)		11/8/21
78.0	Normal Line / SPOT	10/22/21-10/22/21	2	:30	12:37A- ABC-Nightline				1		1	\$125.00	\$125.0	Washington (WJLA)		11/8/21
79.0	Normal Line / SPOT	10/25/21-10/25/21	2	:30	12:37A- ABC-Nightline		1				1	\$125.00	\$125.0	Washington (WJLA)		11/8/21
80.0	Normal Line / SPOT	10/23/21-10/23/21	2		7A- ABC-Good Morning America Saturday					2	2	\$400.00	\$800.0	Washington (WJLA)		11/8/21
81.0	Normal Line / SPOT	10/23/21-10/23/21	2		8A- News-7News ON YOUR SIDE Weekend at 8AM					2	2	\$325.00	\$650.0	) Washington (WJLA)	1	11/8/21
82.0	Normal Line / SPOT	10/23/21-10/23/21	2		9A- ABC-Good Morning America Saturday 2					1	1	\$400.00	\$400.0	Washington (WJLA)		11/8/21
83.0	Normal Line / SPOT	10/23/21-10/23/21	3	:30	11P- 12A (EST)					1	1	\$250.00	\$250.0	Washington (WJLA)		11/8/21
84.0	Normal Line / SPOT	10/23/21-10/23/21	3	:30	12:05P- 1A (EST)					1	1	\$50.00	\$50.0	Washington (WJLA)		11/8/21
85.0	Normal Line / SPOT	10/24/21-10/24/21	3		7:30A- News-7News ON YOUR SIDE Weekend at 730AM					1	1	\$100.00	\$100.0	) Washington (WJLA)	1	11/8/21
86.0	Normal Line / SPOT	10/24/21-10/24/21	2		7:58:40A- ABC-Good Morning America Sunday					1	1	\$450.00	\$450.0	) Washington (WJLA)	1	11/8/21
					CON	FIF	RMAT	101	1 C(	ONTF	RAC	Τ			<u></u>	
Accepted-	Accepted-Agency/Advertiser: Date: Accepted-Station: Date: Comments:															

SPW Mo Tu We Th Fr Sa Su Spots

Rate

Total

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

B/E Bookend P/B Piggy Back

Line

Line Type / Break Type (Ref #)

Dates

Sec Length

Printed At: 12:45 PM on Wednesday, February 9 2022

Washington (WJLA)

Oct. 2021

Grand Total:

Station

By Broadcast Month Spots

98

Comments

Entered

<u>Rate</u>

\$110,575.00

\$110,575.00

obc		Contract # Schedule Dates	<b>5029942</b> 10/19/21-10/25/21	Date Entered Last Modified	11/08/21 11/08/21
	WJLA	Advertiser	Hala Ayala for Lt Gov-D (141761)	Entered By	Mark Afshar
	1100 Wilson Blvd, 6th Floor	Agency	Sena Kozar Strategies (19658)	CO-OP	No
	Arlington, VA 22209	Product	POLITICAL CANDIDATE (ns) (1186)	External #	
		Brand	Hala for LT GOV 10.19-10.25 (1632698)	Demo	
WJLA-TV WASHINGTON, DC		Salesperson	HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)	Order Type	Annual Member
		Sales Office	WJLA/GJLA/EJLA	Package Deal	
Sena Kozar Strategies		Buyer Name		Commission %	15.00
1322 G ST SE		Phone/Fax	/	Commission	\$16,586.25
WASHINGTON, DC 200	03-3021	CPE	10.19-10.25	Net Total	\$93,988.75
		Account Types	Local/Political Candidate Agency BRD	Sales Tax	
		Billing Type	Weekly/Irregular		

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SDW	Mo	Tu	\/\a	Th F	r Sa	Su	Spots	Rate	Total	Station	Comments	Entered
	Normal Line / SPOT	10/24/21-10/24/21	2	:30	7:58:40A- ABC-Good Morning America Sunday	Sr W	1-10	ıu	vvc	!	1 3a	1	3ροιs 1	\$450.00		Washington (WJLA)	Continents	11/8/21
88.0	Normal Line / SPOT	10/24/21-10/24/21	2	:30	6P- 7P (EST)							1	1	\$525.00	\$525.00	Washington (WJLA)		11/8/21
89.0	Normal Line / SPOT	10/25/21-10/25/21	3		8P- ABC-Dancing with the Stars (Monday)		1							\$3,000.00		Washington (WJLA)		11/8/21
89.0.1	Preempt	10/25/21														Washington (WJLA)	Pre-empt/Exception -	
					COM			<u> </u>										
					CON	ГI	<ivi <="" td=""><td>41</td><td>IUI</td><td>V C</td><td>UI</td><td>ПÞ</td><td>KAU</td><td>I</td><td></td><td></td><td></td><td></td></ivi>	41	IUI	V C	UI	ПÞ	KAU	I				
Accepted-Agency/Advertiser: Date:					Accepted-St	ation:								Date:	Comments:			

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B/E Bookend P/B Piggy Back

Printed At: 12:45 PM on Wednesday, February 9 2022

Washington (WJLA)

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\$110,575.00

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98